



Arlington Commission for Arts & Culture

Date: October 6, 2022

Time: 7:00-8:30pm

Location: Zoom

Minutes

Attending: Stewart Ikeda, Stephanie Marlin-Curiel, Lidia Kenig-Scher, Steve Poltorzycki, Cristin Canterbury Bagnall, Tom Davison, Beth Locke, Brian McMurry

Absent: Tom Davison, Sarah Morgan-Wu, Christine Noah

Guests: Cecily Miller, Teresa Marzilli (DEI) , Kelly Lynema, Terry Holt, Anna Litten, Edward Blundell

Meeting called to order at 7:05pm

1) ROLL CALL

2) APPROVAL OF SEPTEMBER MINUTES

- Minutes unanimously approved with small edits

3) DPCD Updates: Introduction of Claire Ricker, New DPCD Director

4) POET LAUREATE UPDATE

- Library will hold event for PLs; a commendation on the Poet Laureate website; A call for new applications is being circulated and needs help promoting; the Committee hopes to have new PL by January

5) GRANTS COMMITTEE UPDATE

- Application deadlines - Open Until Oct 17 - \$21K to distribute.
Very important to get word out now
- New member with marketing background;
- Brian McMurray is currently co-chair with Emily Reynolds

5) MURAL UPDATE FROM COMMUNITY ENGAGEMENT

- Steering committee met today - Cecily, Beth Locke, and Steve Poltozycki
- Next steps are to form an advisory committee and establish the criteria for choosing the locations.
- We have a consultant, Amanda Hill, whom we are paying \$8,000 out of the mural budget.

6) CELEBRATE CLIMATE FUTURES AND KARI PERCIVAL

- November 19 is potential date for the event.
- Could be a whole celebration of art and climate, but there isn't enough time to plan a summit-type event.
- Considering the High School or Community Center as the venue.

7) BUDGET UPDATE, Presentation of the FY 23 budget

- We rolled over \$16,000 from last year.
- Allocation for FY23 was \$35,000.
- 15,000 in individual fundraising is proposed. 7.5K projected for business fundraising, which is a stretch, but fundraising committee is working to reach that goal.
- 75K projected in grants. Cultural District grants are 15K this year instead of \$7,500. MCC festival grants are \$2,500 this year, but they merged it with project grants, so less total is available. Other MCC grants in the works. Between the NEFA grant and the ARPA grant already received, \$40,000 of that \$75,000 is already raised.
- \$50,000 is the total grant for the murals. \$25,000 is represented in this year's budget. The grant is over a two year period for 1-3 murals.
- We are switching our hosting environment from Go Daddy to a new hosting environment. As we transition, we may want to change up the website so the budget projection of \$7,000 reflects those possibilities. We were hacked multiple times last year and the current platform is not adequate to our needs. More information about the website will be prepared and presented in the next meeting.
- We are maintaining our marketing and fundraising budgets.
- The proposed FY23 budget was voted on and it was passed unanimously. The commissioners commend Cristin on her clear, cogent and easy-to-read presentation!

8) NEW BUSINESS

- Sarah Morgan-Wu, is her store closed?
- Artlinks banner on the Roasted Granola blew away so it needs to be replaced.
- Janet O'Riordan will run another Holiday painting event. Halloween windows.
- Cecily proposes asking for \$2,500 festival project grant from the MCC to use in the Heights.
- October 13th is the deadline for the mid-October newsletter

Meeting adjourned 8:35pm

Respectfully submitted by Stephanie Marlin-Curiel